



For Immediate Release

**Cafe Roma Reopens with Major Renovation:
A Family-Friendly Italian Restaurant
with Authentic Italian Menu and a Stunning Beachview**

Hong Kong, 3 April 2023 – Cafe Roma, a beachfront alfresco Italian restaurant at Ma Wan, is proud to announce the completion of its major renovation project. The design concept is inspired by the idea that family gatherings and food are integral parts of Italian culture. The warm and inviting atmosphere, natural materials, rustic elements, and dedicated kids facilities all work together to create a space that encourages families to gather and enjoy each other's company over authentic Italian cuisine.

Experience Warmth and Hospitality of Italian Culture in the Rustic Italian Ambiance

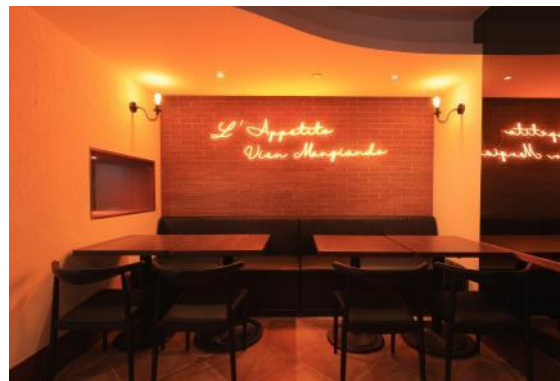
"Family gatherings and food are the focal points of Italian way of living, and we wanted to create a space that reflects that," said the restaurant manager. "We are excited to provide a family-friendly dining experience that not only offers authentic Italian cuisine but also immerses our guests in the warmth and hospitality of Italian culture."

The design concept centres around the use of warm colours, natural materials, and rustic elements to create an ambiance that transports diners to the heart of Italy. The walls are painted in beige tone to resonate with the relaxing beach view. The soft lighting is warm and inviting that creates a cosy and intimate ambiance. The main dining area features a stunning feature brick wall with a marbled chimney, inspired by traditional Italian home kitchens.

The furniture is made of dark wood and features comfortable seating that is perfect for gatherings. The tables are large and sturdy, allowing for plenty of space for family-style dining or working by the beach while enjoying a cup of coffee alongside with excellent Wi-Fi connection and multiple power plugs and USB outlets. The decor includes rustic elements such as exposed brick walls, barrels and ropes that add to the warm and inviting atmosphere.



Interior of Cafe Roma



VIP Area of Cafe Roma



Exterior of Cafe Roma



Ma Wan Seaview

Family-Friendly Amenities and Kids' Pizza Workshops for a Fun Dining Experience

To further enhance the family-friendly atmosphere, a range of children-friendly amenities are included in the design. The restaurant has setup an outdoor beach fun area with an excellent range of beach toys for kids' enjoyment. By providing a diverse array of complimentary kids fun facilities including storybook and picture book collection, colouring set, toys and more, parents could enjoy their meal at Cafe Roma by simply monitoring their kids while kids are having fun at the outdoor beach fun area. Besides, kids' pizza workshops are available on specified dates where they can design and create their own pizzas with parents.





New Authentic Italian Menu: Indulge in the Flavours of Italy!

Cafe Roma welcomes the new look with a refresh of the restaurant's menu, featuring classic Italian dishes made with fresh, authentic ingredients sourced from Italy. Guests can now indulge in a variety of pasta dishes, crispy-crust pizzas, and hearty main courses, all prepared with traditional Italian techniques and flavours.

At Cafe Roma, we believe that antipasti are an essential part of any feast, setting the stage for the satisfying meal to come. That's why we take pride in slicing our **cold cuts** to order, right in front of our guests, to ensure optimal serving temperature and taste, whetting their appetite and preparing them for culinary journey ahead.

Being a coastal restaurant, we understand the importance of seafood in Italian cuisine and the love for it among Hongkongers. Therefore, we offer a range of seafood appetisers that are sure to please, including our **Tuna Tartare** with Tropea Onions, Light Spicy Avocado Salsa with Roasted Pine Nuts, as well as our **Fritto Misto di Mare**. Our Tuna Tartare, made with sashimi-grade tuna, is mixed with Tropea onions, creating a chewy yet crunchy texture that is layered with a light and spicy avocado salsa for a refreshing and creamy taste. This dish offers a unique and contrasting combination of flavours that is sure to delight any palate. Our **Fritto Misto di Mare** is made with succulent pieces of black cod, tender baby calamari, and plump prawns, coated in a light and crispy batter for a perfect balance of flavours and textures.

For the main course, we highly recommend our **Baked Seabass Wrapped in Parchment Paper** and **Grilled US Black Angus Rib-eye Steak Tagliata**. The former is a masterpiece of coastal Italian cuisine, with sustainably sourced seabass baked to perfection with fresh clams and mussels, sealed in parchment paper to lock in its natural juices and flavours, creating a perfectly aromatic and flavourful experience. The latter is grilled to your liking and served sliced, with a side of fresh rocket salad, juicy cherry tomatoes, Parmesan cheese, and drizzled with a balsamic glaze, creating an excellent choice for the warm weather.

Pasta is certainly a comforting dish that Italian would have daily. Indulge in our delicious **Panzerotti with Porcini Mushrooms in Sage Butter Sauce**, made with fresh pasta, filled with earthy porcini mushrooms and drizzled with a rich and aromatic sage butter sauce. Another highlight is our **Classic Spaghetti Carbonara**, made with guanciale, pecorino Romano cheese, and pasteurised egg yolk. Unlike many carbonara recipes, this dish does not include cream, yet preserve the authentic Italian flavour.

To end your meal on a sweet note, our **Sabayon with Mixed Berries** offers a luxurious and creamy custard flavoured with Marsala wine and is served with a medley of fresh berries. For those who

want to try all three classic Italian desserts at once, our **Classic Italian Dessert Platter** is the perfect choice, featuring tiramisu, panna cotta, and sabayon.

Experience Classic Italian Cocktails in a Beachside Setting

An impressive meal should always be accompanied by great cocktails, and our new menu features three classic Italian cocktails: **Aperitini**, made with a blend of Aperol, Campari, tequila, orange juice, and Prosecco, is refreshing and citrusy that is perfect for enjoying during a sunset. **Limoncello Gin Collins** is made with Limoncello as the main base, along with gin and lemon juice, creating a tangy yet sweet flavour. Finally, **Rossini Strawberry** uses strawberry puree mixed with Prosecco for a fruity and refreshing taste that is perfect for warm beach days. These classic Italian cocktails showcase the passion of Italy and are sure to bring joy to anyone who tries them.

The renewed focus on authentic Italian cuisine and warm hospitality is evident in the restaurant's new design and menu. The team at Cafe Roma is excited to welcome guests to experience the newly renovated space and enjoy the authentic flavours of Italy.



Appetiser – Assorted Cold Cut Platter



Appetiser - Fritto Misto di Mare



*Main - Grilled US Black Angus
Rib-eye Steak Tagliata*



Pasta - Classic Spaghetti Carbonara



Dessert - Classic Italian Dessert Platter



Drink – Signature Cocktails

*(Left: Aperitini, Centre: Limoncello gin Collins,
Right: Rossini Strawberry)*

Different Weekday Special That Bring You a Unique Experience Everyday

Looking for a unique dining experience every day of the week? Look no further than our weekday specials! We offer a range of deals and discounts to help you make the most of your dining experience.



On **Tuesdays** from 11:30am to 8pm, unwind after a long day with our **Antipasto Platters** and receive a **complimentary glass of wine or cocktail**. Our platter is packed with a variety of delicious Italian meats and cheeses, perfect for sharing with friends or colleagues.

On **Wednesdays** from 11:30am to 8pm, take advantage of a **20% discount on all pasta and appetiser menu items**, giving you a perfect opportunity to try out some of our signature dishes.

On **Thursdays** from 6pm to 8pm, indulge in our **pizza and pasta combo** deal and **receive one free with the purchase of another**, perfect for sharing with friends and family.

On **Fridays** from 6pm to 8pm, make it a night with our **30% discount on the second main course you order**, our menu features a variety of delicious main courses, including fresh seafood and succulent meats.

For reservations or enquiries, please contact (852) 3446 1226 or reservations@caferoma.com.hk .

**Above prices are subject to a 10% service charge.*

Convenient Transportation to Ma Wan

There are convenient public transport connections from the city centre to Ma Wan and Cafe Roma. Direct bus routes from Tsing Yi, Tsuen Wan, and Kwai Fong take only 15 to 20 minutes. Guests can also take the ferry at Central Pier No. 2 to reach Ma Wan, taking approximately 30 minutes. For more information, please check the website of Park Island Transport Company Ltd at www.pitcl.com.hk.

Address: L1, Shop 7 & 8, Beach Commercial Complex, Park Island, N.T., Hong Kong

Opening hours:

Tuesdays to Fridays: 11:30am – 10pm

Saturdays, Sundays & Public Holidays: 11am – 10pm

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Facebook: www.facebook.com/caferomahongkong

Instagram: www.instagram.com/caferomahongkong



#CafeRomaHK #CafeRomaHongKong #ItalianFoodHK

High-resolution images can be downloaded here: <http://bit.ly/3KpT2AM>

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About Cafe Roma

Cafe Roma is a beachfront alfresco restaurant that serves Italian cuisine, based on fresh, quality ingredients. Locating on the best spot on Park Island, with the advantage of open air by the beach and the stunning scene of Tsing Ma Bridge, Cafe Roma offers an array of comfort flavours including freshly-baked pizza, pasta, signature grilled US black angus rib-eye steak tagliata, and healthy salads, paired with a wide selection of wines, beers, creative cocktails, fresh fruit juices and milk shakes. Cafe Roma is also a kids-friendly restaurant, offering a nutritious kid set and various beach toys for children. With the open area, diners are welcome to enjoy their meals together with their pets. The friendly team at the restaurant accommodates all-round occasions, from a romantic date, a family or friends gathering, or even a private event, such as cocktails, birthday parties, kids' parties and wedding receptions.

For more details, please visit www.caferoma.com.hk.

About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS**, and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside café, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in Suzhou, China. The hotel features continental restaurant **Brasserie 101**, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit www.gr8lc.com.

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